

Lady Doak College  
Madurai – 625002, TAMIL NADU, INDIA  
(An Autonomous Institution Affiliated to Madurai Kamaraj University)  
Re-accredited by NAAC with Grade 'A+' (4th Cycle)

# Seminar on Copywriting

20 March 2023



Resource Person: Mr. Ravindran Solomon  
Creative Director

9.30 a.m. - 11.30 a.m.

JX Miller Auditorium

Organised by

PG Department and Research Centre of English

SEMINAR ON "Copywriting"  
20.03.2023

Venue JX Miller Auditorium

Name of the Faculty	Signature
Dr. Geetha Kanagaraj	G.K. Kanagaraj
Dr. Beulah Jeyashree R.	• R. Beulah Jayaraj
Ms. Preetha Joseph	Preetha Joseph
Dr. Jessie Ranjitha Jebaselvi	Jessie R. 20.3.2023
Dr. Vijayarani S.	Vijayarani
Ms. Deborah Christina	
Dr. Vinita J.	
Ms. Vrushaa S.	
Ms. Hannah Sophiah Samuel	H. Samuel
Ms. Sharon Alice Christy P.	
Ms. Nissi Karunya E.R.	N.K.
Dr. Hillela P.	
Dr. Evangeline Esther David	
Ms. Keerthana M.	
Dr. Annie Priyadharsini	• A.P.
Dr. Baby Sumanna E.	
Dr. Daisy Gohain	
Ms. Kavitha J.S.	K.J.S.
Ms. Surya M.	M. Surya
Ms. Srilekha L.B.	
Ms. Asmath Asina M.	
Ms. Sharon Jeevarajathy E.	Sharon
Ms. Galina Elsieta Davis	Galina
Ms. Beluah Sharon S.	• S. Beulah Sharon
Ms. Jeba Preethi Nancy P.	P. Jeba
Ms. Shruthiya R.	R. Shruthiya
Ms. Glorie B.	Glorie B.
Ms. Priyadharshini P.	
Ms. Keerthi G.	G. Keerthi
Ms. Angelyn Eunice I.	

MS. HEMALAKSHMI K

K. Hemal

### III Year B.A. English

SNo.	Reg.No.	Name of the Student	
1	19ENG044	PRAICY J	Praicy -
2	20ENG001	ANGEL CHRISTIANA A	Angel
3	20ENG002	ANITHA S	S. A
4	20ENG003	ANNIE SOFIA A	A. A
5	20ENG004	ASMI RISHADHA J	J. Ashadh
6	20ENG005	AVISHIA ARUL S	S. Avishia Arul
7	20ENG006	BENILA GRACE D	D. Benila Grace
8	20ENG008	BHAGYASHREE T	T. Bhagyashree
9	20ENG009	BHARATHI S	
10	20ENG010	CAROL GIFTLIN HEPHZIBAH R	R. Carol Giftlin
11	20ENG011	DEBORAH EUNICE K	K. Deborah Eunice
12	20ENG012	DEEKSHANNA S	S. Deekshanna
13	20ENG013	ESTHER SHERIN M	
14	20ENG014	EVANGELINE SHEEBA A	A. Evangeline Sheeba
15	20ENG015	FELCIA FLORUS S	S. Felcia Florus
16	20ENG016	GRACELIN JOANS S	S. Gracelin Joans
17	20ENG017	GURU PRIYA K	K. Guru Priya
18	20ENG018	HARSHINA K	K. Harshina
19	20ENG019	HEPZIBA BLESSY T	T. Hepziba Blessy
20	20ENG020	ISHWARYAM S	S. Ishwaryam
21	20ENG021	JASMINE MARY P	P. Jasmine Mary
22	20ENG022	JENISHA R	
23	20ENG023	JENNICA ANN A	
24	20ENG024	JERLIN BABITHA X	
25	20ENG025	JOEVINA MYSTICA V	V. Jyosthna
26	20ENG027	KEVINA REBECAH N	N. Keerthi
27	20ENG028	KIRUTHIKA S	S. Kiruthika
28	20ENG029	KRISHNA PRIYA T	T. Krishna Priya
29	20ENG030	KUZHALINI KARTHIK	K. Kuzhalini
30	20ENG031	LAVANYA M	M. Lavanya
31	20ENG032	MARIA BIZANTIA CORERA M	M. Maria Bizantia
32	20ENG033	MUTHUPRIYA K	
33	20ENG034	NISHA N	N. Nisha
34	20ENG035	POORANI T	T. Poorani
35	20ENG036	PRADEEPA N	N. Pradeepa

SNo.	Reg.No.	Name of the Student	
36	20ENG037	RAJ SWEETLIN M	Kajmes
37	20ENG038	RAKSHANA J	Raksh
38	20ENG039	RAKSHANA P	Raksh
39	20ENG040	RENISHA I	Renish
40	20ENG041	ROSHANA K S	Roshana K S
41	20ENG042	RUKKAIYA S	R
42	20ENG043	SELSHIA T	Sels
43	20ENG044	SHALINI S R	Shal
44	20ENG045	SHINY GRACE S	shy..
45	20ENG046	SHINY P	
46	20ENG047	SOFFIA SHIVANI P M	Soffia shivan
47	20ENG048	SRINITHI DHISHIKA K	Srinithi
48	20ENG050	SUVALAKSHMI S	Suvalakshmi
49	20ENG052	TEJASWINI M	Tejas
50	20ENG053	THEN MOZHI S	
51	20ENG054	THIRUVENI M	M. Thiruvani
52	20ENG055	VISNU VARTINI N	V. Vartini
53	20ENG057	PADMA KEERTHIKA H V	Padma
54	20ENG059	SHRICYNTHIAA S K	Shrishaan SK
55	20ENG061	JERLIN J	J. Jerlin
56	20ENG062	SARVIKA B	Sarvika
57	20ENG064	DENCY JENIFER J	Dency
58	20ENG065	RANJINI PRIYA T	T. Ranjini Priya
59	20ENG066	NIHASHINI R	Nihashini
60	20ENG068	SUVEDAA S	
61	20ENG069	DHIVYA PRABHA V	Dhivya Prabha
62	20ENG070	ARUL JOICYS	S. ARUL JOICYS
63	20ENG072	SHEEBA HETCHIYAL A	Sheeba
64	20ENG073	HARSHINI S	
65	20ENG074	MADHUMITHA D	
66	20ENG075	VIJAYA THILAGA M	M. Vijaya..
67	20ENG076	SHINY BELSIA M	Shiny Belsia M

SNo.	Reg.No.	Name of the Student	
36	20ENG037	RAJ SWEETLIN M	Kojner
37	20ENG038	RAKSHANA J	Rakshana
38	20ENG039	RAKSHANA P	Rakshana
39	20ENG040	RENISHA I	Renishi
40	20ENG041	ROSHANA K S	Roshana
41	20ENG042	RUKKAIYA S	Rukkaiya
42	20ENG043	SELSHIA T	Selshia
43	20ENG044	SHALINI S R	Shalini
44	20ENG045	SHINY GRACE S	Shiny
45	20ENG046	SHINY P	Shiny
46	20ENG047	SOFFIA SHIVANI P M	Soffia shivan
47	20ENG048	SRINITHI DHISHIKA K	Srinithi
48	20ENG050	SUVALAKSHMI S	Suvalakshmi
49	20ENG052	TEJASWINI M	Tejaswini
50	20ENG053	THEN MOZHI S	Thenmozhi
51	20ENG054	THIRUVENI M	Thiruvani
52	20ENG055	VISNU VARTINI N	Visnu
53	20ENG057	PADMA KEERTHIKA H V	Padma
54	20ENG059	SHRICYNTHIAA S K	Shrithia
55	20ENG061	JERLIN J	Jerlin
56	20ENG062	SARVIKA B	Sarvika
57	20ENG064	DENCY JENIFER J	Dency
58	20ENG065	RANJINI PRIYA T	Ranjini Priya
59	20ENG066	NIHASHINI R	Nihashini
60	20ENG068	SUVEDAA S	Suvedaa
61	20ENG069	DHIVYA PRABHA V	Dhivya Prabha
62	20ENG070	ARUL JOICY S	S. ARULJOICY
63	20ENG072	SHEEBA HETCHIYAL A	Sheeba
64	20ENG073	HARSHINI S	Harshini
65	20ENG074	MADHUMITHA D	Madhumitha
66	20ENG075	VIJAYA THILAGA M	M. Vijaya
67	20ENG076	SHINY BELSIA M	Shiny Belsia M

### III Year B.A. English (SF)

SNo.	Reg.No.	Name of the Student	
1	19ENGE036	LEYCHANA D	<del>Leychana</del>
2	20ENGE001	AARTHIS	Leychana
3	20ENGE002	AHSRITA V	V. A. S.
4	20ENGE003	AISWERYA S	
5	20ENGE004	AMIRTHA SREE S	
6	20ENGE005	APSARA S	S. Aparna
7	20ENGE006	ARCHANA J	
8	20ENGE007	AROKHA JOSHNA J	
9	20ENGE008	AYESHA M	
10	20ENGE009	BREGILIN SHIFFIA B	Shiffia
11	20ENGE011	DEVASHRI K	
12	20ENGE012	EVELYN LYDIA J	
13	20ENGE013	FARHANA SAYETHA S	
14	20ENGE014	GHAZAL HAFIZHA M S	
15	20ENGE016	GOPIKA M K	
16	20ENGE017	IDHAMIYA GOSPELIN J	
17	20ENGE018	ILAKKIYA S	
18	20ENGE019	JABITHA I	
19	20ENGE020	JANA PRIYADHARSHNI H	
20	20ENGE021	JENCY DERANA S	
21	20ENGE022	JENI ADLIN B	
22	20ENGE023	JENISHA V	
23	20ENGE025	JEYASHREE M	
24	20ENGE027	JEYYARUBAA R	
25	20ENGE028	JUNOLYN SHANTEL I	
26	20ENGE029	KAVINMANI MUPPIDATHI M	
27	20ENGE030	LAKSHMI ARUNOTHAYA	
28	20ENGE031	MAHIMA K	
29	20ENGE032	MAKHIMABHARATHI R	
30	20ENGE033	MEHAR NISHA A	
31	20ENGE034	MUFEETHA Z	
32	20ENGE035	NAZIYA HUSSAIN A	
33	20ENGE036	PADMINI M N R	
34	20ENGE037	PRIYA M	
35	20ENGE038	PRIYADHARSHINI H	Priyadharsini H

36	20ENGE039	RAMITHA SHREE M	
37	20ENGE040	SAKTHI KARTHIKA K	
38	20ENGE041	SATHYA SOUNDHARYA A	
39	20ENGE042	SHRIN R	
40	20ENGE043	SUBHIKSHA D	
41	20ENGE044	SUHANA M	
42	20ENGE045	SUMAIYA S	
43	20ENGE046	SUREKA M	
44	20ENGE047	SWARNALATHA R	
45	20ENGE048	UDYATHI A	
46	20ENGE049	VALLIESHWARI P	
47	20ENGE050	VIJAY SHREE V	Vijay shree
48	20ENGE051	YAZHINI B	
49	20ENGE052	YOGESHWARI M	
50	20ENGE053	YUGAPRIYA C	
51	20ENGE054	BALAKUMAR PUSHPARANI	
52	20ENGE055	CHETHANA DEVI M S	
53	20ENGE056	JYOTSNA RAJ	
54	20ENGE057	LEKHA SRI K	
55	20ENGE058	VISHALI M	
56	20ENGE059	PRAKALYA C K	
57	20ENGE060	MYDEEN BIVI RANI G	
58	20ENGE062	PRISCY CHRISTINA R P	
59	20ENGE063	SANMATHI S	
60	20ENGE064	BEULA RUBY A	
61	20ENGE065	HAMEETHA CITHARA M I	
62	20ENGE066	LAKSHMI PRABHA S	
63	20ENGE067	MAHESWARI K	
64	20ENGE068	PRIYANKA DEVI K	
65	20ENGE069	SHREE MATHI A C	
66	20ENGE071	SURUTHIKA K	
67	20ENGE073	SUMAIYA MARIYAM M	
68	20ENGE074	NIVISHA M	
69	20ENGE075	SHIBANI S S	
70	20ENGE076	SWETHA K	

# I Year M.A. English

SNo.	Reg.No.	Name of the Student	
1	22PGE001	ABITHA S	Abitha
2	22PGE002	ANGELINE SHEEBA A	Angeline
3	22PGE003	BLESSY KARUNYA R	R. Blessy
4	22PGE004	BLESSY N P	Blessy N P
5	22PGE005	CARMEL NAFISHA A J	Carmel
6	22PGE006	EVANJELINE AGNES P	Evanjeline
7	22PGE007	HANNAH JACQUELINE D	Hannah
8	22PGE008	HELENA GRACE M	
9	22PGE009	HIBA S	S. Hiba
10	22PGE010	JEBALI P	Jebali P
11	22PGE011	JEEVITHA D	
12	22PGE012	JEMIMAH G	
13	22PGE013	JENIFER SHARON R A	R.A. Jenifer
14	22PGE014	KIRUTHIKA S D	
15	22PGE015	LAKSHMIPRIYA M	Lakshmi
16	22PGE016	LYDIA I	Lydia
17	22PGE017	MITHRA ESWARI J	
18	22PGE018	RAJAMEENA N	N. Rajameena
19	22PGE019	RAJSWETHA M	Rajswetha
20	22PGE020	SANJITHA K	
21	22PGE021	SENITA F	Senita F
22	22PGE022	SHALIN ANNI GRACE P	Shalin
23	22PGE023	SHAMEEM K	Shameem
24	22PGE025	SHERLEY CAROL RATCHANYA D R	Sherley
25	22PGE026	SHIVA KAMAKSHI DEVI G V	G. Shiva
26	22PGE027	SHWETHA R S	Shwetha
27	22PGE029	SUBASHWINI V S	Suba
28	22PGE030	SUJI SHEKINAH G	Suji
29	22PGE031	THAAMARAI SELVI S P	S. Thaanmai Selvi
30	22PGE032	VISHAKA R V	
31	22PGE034	JENIFER J	J. Jenifer
32	22PGE035	KALAIMATHI K	Kalaimathi
33	22PGE036	SHARON MALAR P	Sharon Malar P
34	22PGE037	SHEVAANI G	Shevaani
35	22PGE039	TEJAS DHITSHEELIA S U	Tejas

36	22PGE040	THULASIPRIYA M	M. T. K. S.
37	22PGE041	VIGNAYA H	Elvina
38	22PGE042	RENUKA V	R. N. S.
39	22PGE043	DEEPIKA V	Devi
40	22PGE044	PERCIYA DAISY S	
41	22PGE045	JAEL CHRISTINA C	J. C. S.

## II Year M.A. English

SNo.	Reg.No.	Name of the Student	
1	21PGE001	ANU SHRUTHI P	P Anurithi
2	21PGE002	ASMITHA A	A Smitha
3	21PGE003	AYSHWARYA S	Aysha
4	21PGE004	BLESSY MEDLIN BAKIAVATHY S A	B
5	21PGE005	DEVA DHARSHINI K S	Deva Dharshini
6	21PGE006	ELSHEBA M	M Elsheba
7	21PGE007	ELVIS BABIYANA B	
8	21PGE008	FEMIN JEFFY B	
9	21PGE009	GIFTLIN D	D Giftlin
10	21PGE010	HARSHA V	H Harsha
11	21PGE011	HEMAMALINI V	H
12	21PGE012	JASMINE KARUNA R	R Jasmine
13	21PGE013	KARISHMA P	
14	21PGE014	KRUPA NITHYA J	
15	21PGE015	LALITHA SIVAKAMA SUNDARI T	T Lalitha
16	21PGE016	NAGA NANDHINI R	R Naga
17	21PGE017	PAVITHRA K	K Pavithra
18	21PGE018	PETCY VELANTINA S	
19	21PGE019	PRADEEPA P	P
20	21PGE020	PRIYADHARSHINI S	S Priyadharshini
21	21PGE021	PRIYANKA S	S Priyanka
22	21PGE022	RENUKA PRIYADARSHINI V	V Renuka
23	21PGE023	SAMADHARSHINI A	A Samadharshini
24	21PGE024	SHAHANA SHAREEN I	I Shahana
25	21PGE025	SHARMILA S	S Sharmila
26	21PGE026	SHIRLY J B	
27	21PGE027	SINNETT BENICIA S	
28	21PGE028	SMILINE JESILA J	J Smiline Jesila
29	21PGE029	SNEHA S A	A Sneha
30	21PGE030	SOWMIYA M	M
31	21PGE031	SUKI HILLARY S	S Suki Hillary
32	21PGE032	VAISHNAVI P	P Vaishnavi
33	21PGE033	VARSHINI RA	
34	21PGE034	VICTORIYA DEVAKIRUBAI A	A Victoriya
35	21PGE035	DHARSHINI T L	L Dharshini

36	21PGE036	REXIN ROOBITHA M	M. Perin
37	21PGE037	GOKULARANI K	K. Gokularani
38	21PGE038	SHAFRIN FATHIMA S	S. Shafin Fathima
39	21PGE039	LOGESHWARI E	E. Logeshwari
40	21PGE040	RAJALAXMI T A	Rajalaxmi
41	21PGE041	RAASHIKHAA K	K. Raashikha

R. Beulah Jayaraj

Department of English  
Lady Doak College  
Madurai - 625 002.

### Seminar on Copywriting

There was a seminar on copywriting on 20.03.2023. The Resource Person was Mr. Ravindran Solomon who was an Independent Creative Consultant and Director. Mr. Ravindran began the Seminar by distinguishing between Copywriting and Content Writing. He referred to many popular advertisements on television for some of which he was the Creative Director.



*R. Beulah Selva*

Department of English  
Lady Doak College  
Madurai - 625 002.